

Healthy Rowan

Our mission is to work across organizations to educate, collaborate, and advocate to improve health outcomes in Rowan County.

HEALTHY ROWAN

A Community Coalition
Rowan County, NC

Be an original.

Strength of Coalition

- ◆ 30 member organizations and growing

Adoption of Evidence-informed Programs

- ◆ Prevention programs—The Daily Mile

Reporting Data with fidelity

- ◆ Funding supports evidence-based program with results

What does Healthy Rowan do?

Healthy Rowan seeks to utilize the collaborative strength of many community partners to identify and address health and quality of life issues in Rowan County. Our coalition includes representatives and leaders from healthcare, government, business and industry, human services, community service agencies, medical service providers, educational institutions, the general population, and the faith community.

Healthy Rowan will work with all organizations to implement evidence-based interventions to address **chronic disease and obesity** in our community. We are working across all sectors—early childcare, schools, businesses, senior living—to begin a transformation in our community for increased physical activity and better access to healthier foods.

Core Functions:

- Advocates for health in all policies
- Provides support and implements evidence-based interventions
- Facilitates collaboration between agencies to improve health outcomes in Rowan County.

Why do we need Healthy Rowan?

Rowan County is ranked 73rd out of 100 counties in North Carolina for health outcomes and quality of life. It takes every sector to shift towards a culture of health—which ultimately impacts our economy and the growth of our community!

Want more info?

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Key Facts

Coalition Capacity

Meetings

- 5 subcommittee on The Daily Mile
- 9 Coalition meetings
- 12 Executive Committee meetings

Members

- Average of **22** attendees
 - Membership increased from **15** attendees to a high of **29** attendees
- 12** sectors represented, includes: Business, Government: Parks and Recreation; Government: Other; Social Service, YMCA, Education, Non-Profit, Health Care, Substance Abuse, Mental Health; Faith, and Other
- Average of **70% attendance** by agencies represented on the coalition

2017 Initiatives and Reporting Data

Daily Mile

- 8 Schools reached
- 35,000+ Miles walked
- 5 tracks built and 2 tracks supported - 187 tons of gravel

Community Engagement

- 14 presentations given to civic, non-profit, political, and governmental groups
- 19 Partnership meetings attended

Tobacco-free Parks

- 8 meetings regarding promotion of tobacco-free parks including commissioners and Rowan County Parks and Recreation board

2018 Expectations and Vision	
Coalition Capacity	Gap Analysis areas Membership agreements Website and App development
Evidence-informed Programs	Seniors – Walking program Healthy Kitchens/Healthy Food Policies Exercise is Medicine Go NAPSACC Community Health Assessment Tobacco-free parks Live Healthy Rowan maps
Data collection and fidelity	Daily Mile