

Key Facts for 2019

Coalition Capacity

Meetings

- 11 Coalition meetings—3 **special interest** meetings around Collective Impact
- 11 Executive Committee meetings and 3 meetings with The Duke Endowment
- 40+ meetings for Daily Mile, Exercise is Medicine, Healthy Food Policies, and Adventure Rowan

Members

- Average of 28 attendees
 - Membership ranged from 18 attendees to a high of 42 attendees
- 12 sectors represented, includes: Business, Government: Parks and Recreation; Government: Other; Social Service, YMCA, Education, Non-Profit, Health Care, Substance Abuse, Mental Health; Faith, and Other
- Average of 68% attendance by agencies represented on the coalition

2019 Initiatives and Reporting Data

Adventure Rowan (ARCHES)

- ☑ 2nd cohort began early September and a record of 53 patient referrals
- ☑ Duke Center for Childhood Obesity Research found **statistically significant** improvement among patients and granted \$10,000 for program

Exercise is Medicine (EIM)

- ☑ On boarded Rowan County Public Health and discussions with Novant Health Family Medicine
- ☑ 829 patients completed the PAVS at CCC for a 1 year timeframe.
 - ° Of those, 40% were not doing any physical activity and 90% were not meeting the National Guidelines
- ☑ 40% lowered cholesterol levels, 45% improved physical activity, 40% lost weight—cumulative 200 lbs lost for patients, and 36% lowered blood pressure
- ☑ Created a video with patient success stories from the Community Care Clinic

Daily Mile

- ☑ 15 Schools reached— including first middle school North Rowan Middle
- ☑ 175,000+ Miles walked—had staff walk with every school site
- ☑ 5 tracks built and 3 tracks sprayed/maintained in partnership with David Freeze

Healthy Food and Beverage Policies

- ☑ City of Salisbury and Rowan County Government have adopted **Healthy Food and Beverage Pledges** for all departments

Mental Health

- ☑ Judy advocated for funding for the Community Resiliency Model Trainer project—received \$50,000
- ☑ Created three versions of the **Access to Care** brochure with behavioral healthcare information
- ☑ Identified additional gaps for the provision of mental health services and new access points

Faith, Activity, and Nutrition

- ☑ Successfully held four meetings for the new FCHM partnership with Novant Health Rowan