

ROWAN COUNTY

2022 NC DATA CARD

NORTH CAROLINA

Child population: 2,259,727
Percent under age six: 31.6%
Number of live births: 116,755

ROWAN

Child population: 32,003
Percent under age six: 29.8%
Number of live births: 1,588



A STRONG START

Women who receive
early prenatal care:

71.2%
2020

64.8% 2019

Babies born at
a low birthweight:

11.3%
2020

10.3% 2019

Babies born
pre-term:

12.6%
2020

12.4% 2019



FAMILY ECONOMIC SECURITY

Children living in
poor or low-income homes:

52.1%
2020

50.4% 2019

Children in households
that are food insecure:

20.6%
2019

21.3% 2018

Median family
income:

\$51,054
2016-2020

\$49,842 2015-2019



NURTURING HOMES & COMMUNITIES

Delinquency rate per
1,000 youth ages 6-17:

16.1
2020

Children assessed for
abuse or neglect per 1,000:

61.6
2020

51.6 2019

Teen births per
1,000 girls ages 15-17:

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2020

13.1 2019



HIGH-QUALITY EDUCATION

3rd grade students
scoring proficient in reading:

37.7%
2020-2021

High school students
graduating on time*:

85.5%
2021

89.1% 2020

Residents with bachelor's
degree or higher:

18.4%
2020

17.1% 2019



HEALTH & WELLNESS

Children without
health insurance:

5.9%
2020

4.2% 2019

Infant mortality per
1,000 live births:

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2020

9 2019

Child deaths
per 100,000:

31.9
2020

57.4 2019

*Percentage is not reported if it is greater than 95% or less than 5%

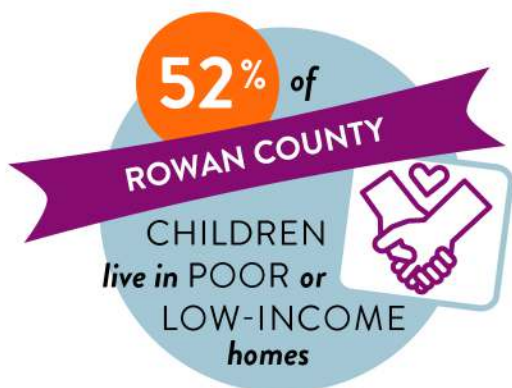


NC Pathways to Grade-Level Reading Measure of Success.
Learn more at: www.buildthefoundation.org/pathways.

NC Child
The Voice for North Carolina's Children

Key data points for families in

ROWAN COUNTY

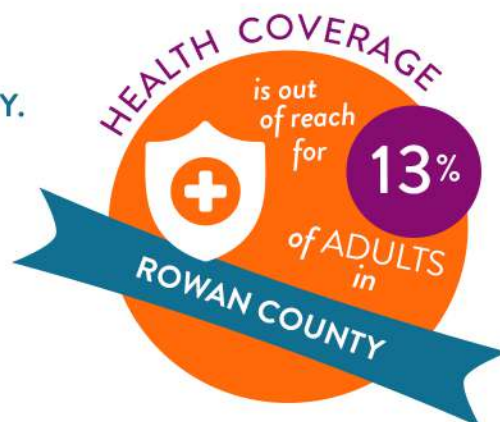


CHILD POVERTY IS A PROBLEM WE CAN SOLVE.

Before the pandemic, 2 out of 5 North Carolina children lived in poor or low-income households. In 2020 and 2021, Congress put forward several relief packages that had a major impact in helping families withstand loss of jobs and income. These policies – especially the one-year expansion of the Child Tax Credit – reduced child poverty to historically low levels during 2021. This showed that child poverty is a problem we have the power to solve. Let's keep moving forward to solve it.

HEALTH COVERAGE IS KEY FOR FAMILY FINANCIAL STABILITY.

When parents are insured, children are more likely to be insured as well. And coverage for parents protects families from medical debt and financial strain caused by illness or injury. Congress has created big incentives for states like North Carolina to expand health coverage to those who do not qualify for either Medicaid or subsidies under the Affordable Care Act. Expanding Medicaid in North Carolina would boost health and financial outcomes for children and their families in every county.



ABOUT THE COUNTY DATA CARDS

These County Data Cards highlight key indicators of child well-being that help policymakers understand where to target relief so that it is most sustainable and effective.

- These data benchmarks indicate how North Carolina's children were faring in 2020 – the first year of the pandemic.
- Many families continue to face increased stressors like job loss, hunger, and untreated health concerns. Traumatic episodes like these are shown to have long-term impacts on children's healthy development.
- These data points can help elected officials adopt policies and allocate funds to make all our communities stronger.



**SHARE THIS COUNTY DATA CARD WITH LEADERS
AND ELECTED OFFICIALS IN YOUR COMMUNITY!**

For complete data notes and sources, visit www.ncchild.org
Contact Vikki Crouse, NC KIDS COUNT Project Director, with any questions: vikki@ncchild.org